

SPONSORSHIP AND DONATIONS GUIDELINES

These guidelines outline Epic Energy's sponsorship categories, assessment criteria, and the processes for application submission and approval.

These guidelines apply to Epic Energy staff, its Board and to organisations and individuals seeking sponsorship or donations. These guidelines do not apply to fundraising activities.

Objective

Epic Energy recognises its intrinsic role in fostering meaningful relationships with the communities in which it operates. Epic is committed to actively contributing to the creation of sustainable environments that support the health, safety, and well-being of community members.

These Guidelines Ensure:

- Clear alignment with our strategy and vision and our corporate values
- Equitable and strategic investment across our area of operations
- Transparent decision-making processes including criteria for assessing sponsorship and donation opportunities
- Clear accountabilities and delegations for approving sponsorships and donations

Epic Energy's sponsorship and donations program focuses on three key areas:



Community Event Sponsorship

Provides opportunities to promote Epic Energy through one-off events and higher-level financial support



Community Grants

Local communities, economies, and businesses flourish when people are safe, happy, and healthy. Epic is committed to contributing to enabling communities to be sustainable, stronger, and resilient. Epic will aim to achieve this by supporting initiatives specifically aimed at community building and connectedness.



STEM Training and Education

Access to quality education enables people of all ages to develop personally and professionally, leading to improved individual employment outcomes and economic development for communities. For many people, barriers exist that inhibit access to education opportunities. Epic is committed to pursuing scholarship or traineeship opportunities to support the development of individuals with a keen interest in STEM (science, technology, engineering and mathematics).

Sponsorship and Donation Criteria

Epic will apply the following criteria when it is considering applications for sponsorship and/or donations:

- Provides measurable, reputational benefit through clear alignment with corporate strategy and vision
- Provides an opportunity to educate stakeholders about Epic Energy's operations
- Aligned to one of the three sponsorship and donation categories
- Community groups should have no religious, political, or socially divisive objectives
- Directly supports a community (individual or group) in which Epic operates
- Provides an opportunity for Epic employees to actively participate and engage with the community

Epic will not support initiatives that:

- Conflict with Epic's Code of Conduct and relevant policies
- Are discriminatory
- Provide a direct financial benefit to Epic employees, contractors or their families
- Support individuals (except in the case of scholarship/traineeships)
- Are for profit organisations
- Are prize money for competitions

Further Information:

To apply for sponsorship or donations, please use the attached request form.

If you have any questions, please email customer.engagement@epic.com.au

Sponsorship and Donations Request Form

Epic Energy recognises its intrinsic role in fostering meaningful relationships with the communities in which it operates. Epic is committed to actively contributing to the creation of sustainable environments that support the health, safety, and well-being of community members.

General Information

Organisation:

Address:

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Phone:

Type of Request (See Epic Energy's Sponsorship and Donation Guidelines):

Community Event Sponsorship

Community Grants

STEM Training and Education

Sponsorship/Donation Requested (Please attach any additional info)

Is your organisation Non-profit? Yes No

Sponsorship Contact Information

Sponsorship Coordinator:

Phone:

Email:

Sponsorship Benefits

If any, please list all sponsorship benefits, included but not limited to: Banners, Program Recognition, Advertisement, etc.

I understand that completing this form is not an agreement, but a request for Epic Energy sponsorship.

Print Name:

Phone:

Signature:

Date:

Please email the sponsorship and donation request form to community.engagement@epic.com.au